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Empire Level Introduces New Laser Etched Squares

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MUKWONAGO, WI – Empire Level refreshes their Square line with new Hi-Vis Laser Etched products this summer. The line will include a 7” & 12” Hi-Vis Laser Etched Rafter Squares (e2994 & e3992), and a 16”x24” Hi-Vis Laser Etched Framing Square (e1190). Each square features permanent laser etched markings for maximum durability and life.

“With highly visible laser-etched graduations, the new squares are 2 times more accurate than traditional squares and will never wear off, giving users the confidence that they are measuring correctly the first time,” says Rick Gray Sr. VP and General Manager of Empire Level. “We know that our users don’t have time to re-work mistakes, so we are committed to increasing their productivity by providing the most accurate and durable layout and measuring tools on the market.”

The new squares are constructed of 6063 anodized aluminum for maximum durability so they will not rust, corrode, or crack. The 7” Hi-Vis Laser Etched Rafter Square (e2994) also features a 40% wider heel, providing more stability on any working surface.

add one

For added utility, the Rafter Squares also have a laser etched QR code to connect users with an online rafter book for common application instructions and conversion charts.

About Empire Level

For over 90 years, Empire has been the leading designer and innovator of accurate and durable layout and measuring tools. With industry firsts such as the Monovial, the Torpedo Level, the Magnetic Level, and most recently TrueBlue® -the most accurate levels in the world, Empire continues its tradition of developing innovative solutions focused on improving productivity and user experience. Empire's world headquarters and US manufacturing is located in Mukwonago, WI. Empire Level is a Division of Milwaukee Tool. For more information on the full line of Empire Level products, please visit www.empirelevel.com.

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