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Empire Level Introduces New True Blue® I-Beam Levels

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MUKWONAGO, WI – Empire Level continues to upgrade their line of layout products with the introduction of new True Blue® I-Beam Levels, Made in the USA. Available in both magnetic and non-magnetic models (24” to 78”), Empire Level is committed to delivering innovative solutions designed to satisfy the needs of the modern jobsite.

The e55 Series True Blue® I-Beam Level offers superior performance in all key areas of user needs and functionality. Exclusive high contrast vial surrounds provide industry leading visibility in all light conditions and feature high impact acrylic e-Band™ vials for unmatched durability. Empire's e-Band™ vials also include patented blue-bands to maximize bubble meniscus visibility and are accurate to within .0005" per in. in all working positions. The all metal, I-Beam frame construction guarantees long-life accuracy and is equipped with impact resistant end caps to withstand the harshest jobsite conditions.

For added utility, the e55 Series features a top-read window for clear overhead viewing & has built-in molded grip zones for enhanced portability. Magnetic models include a high-strength continuous magnetic edge which provides users maximum

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holding power when measuring door frames, steel studs, ferrous pipe and other common metal-working applications.

The newly designed I-Beam Levels are the first of an array of high performing next generation product upgrades Empire will be launching this year to expand its range of advanced layout solutions. All True Blue® products are backed by a limited lifetime warranty and confirm Empire's commitment to best-in-class durability and innovation.

e55 Series True Blue® I-Beam Level Models

NON - MAGNETIC

24" True Blue® I-Beam Level (e55.24)

48" True Blue® I-Beam Level (e55.48)

72" True Blue® I-Beam Level (e55.72)

MAGNETIC

24" True Blue® Magnetic I-Beam Level (em55.24)

48" True Blue® Magnetic I-Beam Level (em55.48)

78" True Blue® Magnetic I-Beam Level (em55.78)

About Empire Level

For over 95 years, Empire level has earned the trust of the construction trades by delivering a broad range of innovative solutions focused on layout applications with industry firsts such as the Monovial, the Torpedo Level, the Magnetic Level, and most recently eBand™ vials. Empire continues its tradition of developing productivity solutions by living and breathing the user experience. Empire establishes relationships throughout the trades and uses the experiences in product design, creating a mutual partnership with a foundation that is BUILT ON TRUST. Empire's advanced platform of

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True Blue products represents the best Empire has to offer in performance, durability and technology.

Empire employs approximately 200 people at its facilities in Mukwonago, Wisconsin where products are proudly MADE IN THE USA. Empire sells its products in over 50 countries worldwide. More information about Empire and its products can be found at: www.empirelevel.com.

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