



For more information, please contact:

Kharli Tyler, 262-790-6334

Kharli.Tyler@MilwaukeeTool.com

Heather Markovich, 262-790-6655

Heather.Markovich@MilwaukeeTool.com

Empire Level UltraView™ LED Box Levels Provide High Definition Viewing in All Conditions

MUKWONAGO, WI – Empire Level continues to drive true innovative solutions for layout and measurement applications with the introduction of the new e95 UltraView™ LED Series of Box Levels. Designed with dual ultraviolet LEDs, optical brightener, and high-contrast e-Band™ vials, the box levels bring a new level of technology to the jobsite – delivering high definition viewing in all conditions.

“Box levels are incredibly versatile tools, but because of their wide usage they’re often needed in low-light work environments. Users have had to resort to inefficient alternative lighting solutions, such as flashlights, or use current solutions on the market that fail to highlight the bubble meniscus,” said Lauren Weigel, Product Manager for Empire Level. “Empire’s UltraView™ levels are equipped with a patent-pending system that utilizes dual ultraviolet LED lights that surround each vial for maximum visibility and helps to illuminate the bubble meniscus - giving users the confidence that they are measuring correctly the first time, despite low light or dark conditions.”

Just like all True Blue® solutions, the new e95 UltraView™ LED Series represents the very best in high-performing layout solutions for Empire. Featuring

precision milled edges and exclusive e-Band™ vials, these levels provide maximum visibility and .0005"/inch (0.029 degrees) accuracy.

To meet the demands of the jobsite, the e95 UltraView™ LED Series of Box Levels are IP54 rated for protection from dust and water. The levels are constructed with a high strength, all-metal frame to provide maximum durability and eliminate common frame deformations frequently seen during harsh jobsite use. Empire's patented Reinforced Vial Locking System protects the center acrylic block vial for longer life accuracy without compromising the 300° viewing window for enhanced visibility from any angle.

For added utility, the e95 UltraView™ LED Series are also designed with all-rubber, shock-absorbing endcaps that can be easily removed tool-free to use in tight spaces or in long distance scribe marking applications and provide increased protection from frequent drops and damage.

All magnetic models include powerful rare-earth magnets which provide maximum holding strength when installing metal door frames, leveling steel studs, or ferrous pipe and in other common metal-working applications.

The new e95 UltraView™ LED Series of Box Levels are a testament to Empire's focus on developing new technology for layout and measurement applications that provides trusted accuracy from project planning through project finish. All True Blue® products are backed by a limited lifetime warranty and confirm Empire's commitment to best-in-class durability and innovation.

E95 UltraView™ LED Series Box Level Models

NON-MAGNETIC

24" e95 UltraView™ LED Non-Magnetic Box Level (e95.24)

48" e95 UltraView™ LED Non-Magnetic Box Level (e95.48)

MAGNETIC

24" e95 UltraView™ LED Magnetic Box Level (em95.24)

48" e95 UltraView™ LED Magnetic Box Level (em95.48)

About Empire Level

Since 1919, Empire level has earned the trust of the construction trades by delivering a broad range of innovative solutions focused on layout applications with industry firsts such as the Monovial, the Torpedo Level, the Magnetic Level, and most recently eBand™ vials. Empire continues its tradition of developing productivity solutions by living and breathing the user experience. Empire establishes relationships throughout the trades and uses the experiences in product design, creating a mutual partnership with a foundation that is BUILT ON TRUST. Empire's advanced platform of True Blue products represents the best Empire has to offer in performance, durability and technology.

Empire employs over 200 people at its facilities in Mukwonago, Wisconsin where products are proudly MADE IN THE USA. Empire sells its products in over 50 countries worldwide. More information about Empire and its products can be found at:

www.empirelevel.com.

###